

BEST AVAILABLE COPY

SEARCHED

Class	Sub.	Date	Exmr.
707	5	9-23-02	ETS
707	6	9-23-02	ETS
707	12	9-23-02	ETS
706	12	8-18-03	ETS
705	10	8-18-03	ETS
705	1	8-18-03	ETS
707	3	8-18-03	ETS
707	102	8-18-03	ETS
705	10	1-5-04	ETS
705	8	1-5-04	ETS

INTERFERENCE SEARCHED

Class	Sub.	Date	Exmr.

SEARCH NOTES (INCLUDING SEARCH STRATEGY)

	Date	Exmr.
East on marketing, Campaign, management, queries	9-23-02	ETS
Dialog on marketing, management, Campaign, system	9-23-02	ETS
Yahoo, google on marketing, Campaign management.	9-23-02	ETS
Additional research on US 6,240,411	3-10-03	ETS
Spoke with Bob Weinhardt with respect to 101 rejection	8-18-03	ETS
East search	8-18-03	ETS
EIC library search for marketing dictionary	8-11-03	ETS
East	1-4-04	ETS
Yahoo	1-4-04	ETS
Discussion with Bob Weinhardt 101 rejection Claims	1-9-04	ETS